# PASSION FOR ACTION 2025



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# SHUTTLECOCKS **ARE THE** FOUNDATION **OF BADMINTON**

and at RSL, we set new standards to contribute to its ongoing development



RSL is the world's largest and leading manufacturer of shuttlecocks, and we strive every day to deliver the highest quality to badminton players worldwide.

In the city of Quizhou, China, RSL has established the world's largest and most advanced shuttlecock factory, where production adheres to the highest standards. The factory employs approximately 700 workers, making it a significant employer in the local area and ensuring proper working conditions for its employees.

Traditionally, shuttlecock production has been heavily reliant on manual labor. However, at RSL, we aim to integrate technology to automate processes, increasing production capacity, stability, and uniformity across all stages. By adhering to strict standards of quality and sustainability, we maximize the use of natural resources (feathers and cork), ensuring that our production is as environmentally friendly as possible.

RSL's shuttlecock factory in Quizhou, China, is a pioneer in product development - a cornerstone of our manufacturing process - and sets new benchmarks for the entire production system. At RSL, we maintain control over the entire supply chain, overseeing all processes from raw feathers to the finished shuttlecock. This is achieved through a high level of innovation and automation in multiple production stages.

At RSL, a shuttlecock is never "just" a shuttlecock. We aim to produce to the highest standards, doing so in a way that considers both product excellence and the welfare of employees and the environment. For example, RSL does not bleach feathers to achieve a white color but relies solely on the natural shade of the feathers. When selecting the perfect feathers, they are sorted into approximately 50,000 variations to find the ones that match best for creating the ideal shuttlecock.

Today, RSL operates 22 factories in China, producing all types of shuttlecocks, from low-end to high-end, catering to every level of badminton play.

#### **#PASSIONFORACTION - SHUTTLECOCKS**

FUN **FACTS** 

RSL was established in 1928 in London, England.

In 1980, RSL moved its production and administration to China.

Today, RSL operates 22 factories in China.

RSL sorts feathers into 50.000 types to find the exact matches for the perfect shuttlecock.

Each year, RSL produces over 140 million shuttlecocks.

RSL makes significant investments in innovation and automation.

RSL has its own sales offices worldwide.

#### **#PASSIONFORACTION - SHUTTLECOCKS**



RSL Shuttlecock Factory in Quizhou. The worlds largest and most advanced shuttlecock factory, with the highest level of innovation and automation.

At RSL we are controlling the whole supply chain, from the raw feather selection process, to the final shuttlecock.





New Technologies and a high volume of raw feathers, allow RSL to sort feathers into up to 50.000 types of feathers, to find the exact matches for the perfect shuttlecock.

Automation makes a high level of stability and durability in the shuttlecock, and RSL tests all shuttlecocks manually to secure speed and flight.



# CLASSIC

RSL is known as one of the world's leading manufactures of shuttlecocks, and RSL Classic is a shuttlecock in the absolute world class. RSL Classic is particularly known for it's high recycling value, which means that many badminton clubs experience a greater saving in shuttlecock consumption. The feathers for an RSL Classic go through a total of 19

steps in the selection process, before being approved to become part of one of the world's best shuttlecocks.

RSL Classic is made of a full goose feather construction, with a three piece cork base with a blend of natural cork and synthetic cork. This ensures a fantastic feeling with the shuttle, and the well-known durability.

RSL Classic is an approved tournament shuttlecock by the BWF (Badminton World Federation).

**RSL Classic** Quality shuttlecocks

Item No.: 1012 Speed: 76, 77, 78

#### **#PASSIONFORACTION - SHUTTLECOCKS**



#### **#PASSIONFORACTION - SHUTTLECOCKS**

RSL Tourney No. 1



#### **RSL Tourney No. 1**

Item No.: 1013 Speed 77, 78



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Badminton

**RSL Tourney No. 2** 

Item No.: 1014

Speed 77, 78

RSL Tourney No. 3



**RSL Tourney No. 3** 

Item No.: 1015 Speed 77, 78

#### RSL Tourney **No. 4**





RSL Tourney No. 4

W.RSL-1928.4

Item No.: 1016 Speed 77, 78

### No. 1

No. 2

No. 3

No. 4

#### **#PASSIONFORACTION - SHUTTLECOCKS**

With the durability of RSL Tourney No. 1, the players achieves high performance on the court. This shuttlecock is produced with special selected 1st grade duck feathers to optimize the playability and performance during the game.

RSL Tourney No. 1 is an approved tournament shuttlecock by the BWF (Badminton World Federation).

Tourney No. 2 is a quality shuttlecock, which is often used at national tournaments. Uniformity is achieved by using this version and a quality which can't be questioned.

The shuttlecock is produced in duck feathers to optimize the performance during the game and consistently delivering high quality.

RSL tourney No. 3 is one of the best selling shuttlecocks in Europe, and often used for training and local/national tournaments. Both playability and durability are in top for this price point, and it ensure you stability in your game. The shuttlecock is produced in special selected 100% duck

The shuttlecock is produced in special selected 100% duck feathers.

RSL Tourney No. 4 it is the cheapest shuttlecock in the Tourney series. With its good durability, the player achieves a perfect shuttlecock for training sessions and local tournaments. The shuttlecock has a consistent flight and good playability. RSL A9

This shuttle is economically proced. Ideal for club practice.



RSL A9

Item No.: 1019 Speed 77, 78

## **TEMPERATURES AFFECT YOUR** SHUTTLECOCK





Summer Period: Speed 77

#### Winter Period: Speed 78

#### Good advice about the shuttlecock's durability:

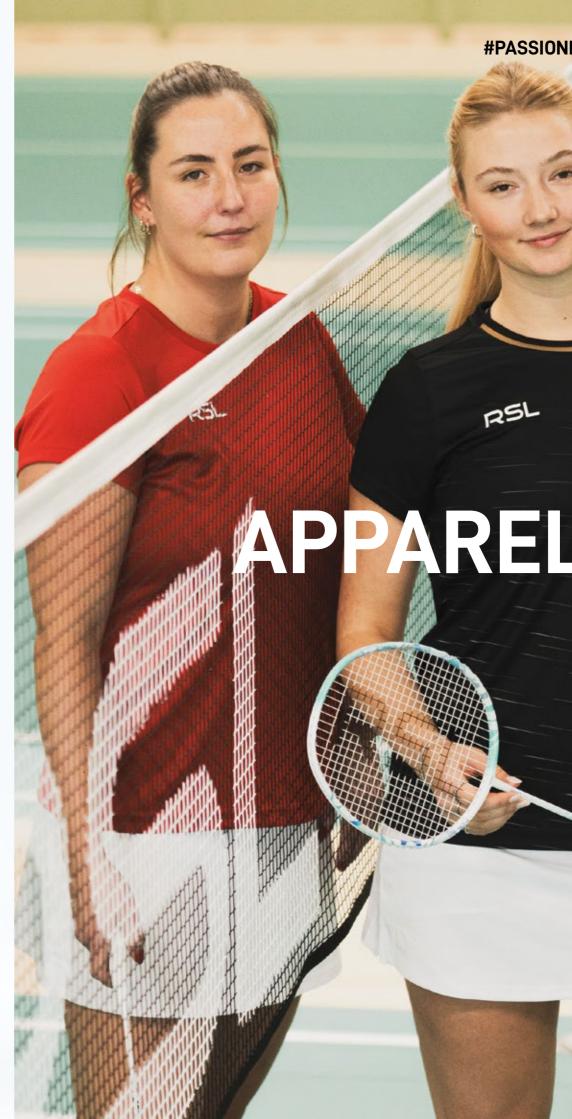




Humidity cabinet Bathroom Basement Not too cold outhouse Low temperatures Direct sunlight Very dry rooms Cold car

#### Which speed should you choose?





#### **#PASSIONFORACTION - APPAREL**









I 12 I RSL PRODUCTCATALOG25

#### **#PASSIONFORACTION - APPAREL**



RSL Norma Unisex Tee Item No.: 202503 Colour: Blue UVP 39,95 €

RSL Norma Women Tee Item No.: 202504 Colour: Blue UVP 39,95 €

Material: 100% Polyester • Comfortable fit • Regular in size Unisex size: 6 years - XXXL • Women size: XS - XXL



Material: 100% Polyester • Comfortable fit • Regular in size Unisex size: 6 years - XXXL • Women size: XS - XXL



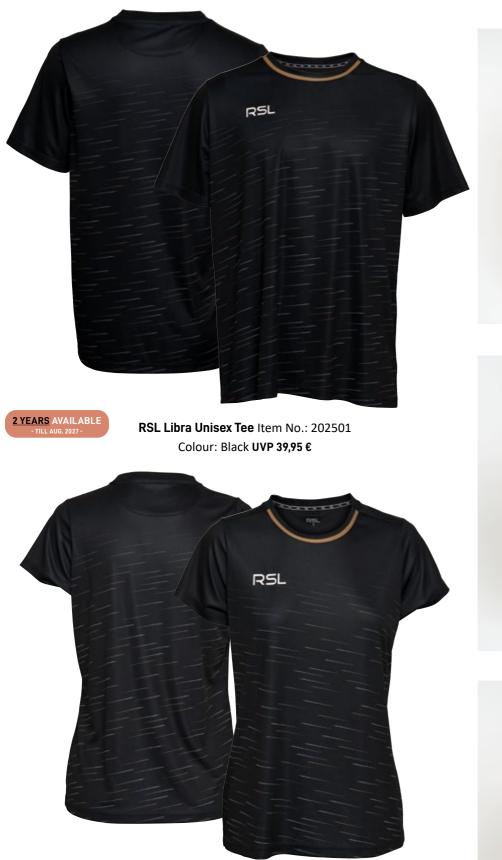
RSL

#### **#PASSIONFORACTION - APPAREL**

ANDREAS SØNDERGAARD BWF World Ranking (January 2025)

**IRINA ANDERSEN** 

Badminton Europe Elite Ranking (January 2025) Women's Singles No. 11



RSL Libre Women Tee Item No.: 202502 Colour: Black UVP 39,95 €

Material: 100% Polyester • Comfortable fit • Regular in size Unisex size: 6 years - XXXL • Women size: XS - XXL







RSL Vela Unisex Tee Item No.: 202513 Colour: New Navy UVP 39,95 €

RSL Draco Unisex Tee Item No.: 202515 Colour: Burgundy UVP 39,95 €



Material: 100% Polyester • Comfortable fit • Regular in size Unisex size: 6 years - XXXL • Women size: XS - XXL

#### **#PASSIONFORACTION - APPAREL**

RSL Vela Women Tee Item No.: 202514 Colour: New Navy UVP 39,95 €

RSL Draco Women Tee Item No.: 202516 Colour: Burgundy UVP 39,95 €









RSL Elham Unisex Tee Item No.: 202401 Colour: Blue UVP 39,95 €



RSL Stone Unisex Tee Item No.: 202405 Colour: Anthracite UVP 39,95 €

> Material: 100% Polyester • Comfortable fit • Regular in size Unisex size: 6 years - XXXL • Women size: XS - XXL



RSL

#### **#PASSIONFORACTION - APPAREL**



RSL Elham Women Tee Item No.: 202402 Colour: Blue UVP 39,95 €



RSL Stone Women Tee Item No.: 202406 Colour: Anthracite UVP 39,95 €



#### **#PASSIONFORACTION - APPAREL**



RSL Mosel Unisex Tee Item No.: 202307 Colour: Dark Blue UVP 27,95 €



**RSL Sava Unisex Tee** Item No.: 202308 Colour: Dark Blue UVP 27,95 €

**RSL Volga Unisex Tee** Item No.: 202309 Colour: Lagoon UVP 27,95 €

RSL

**RSL Shannon Unisex Tee** Item No.: 202310 Colour: Lagoon UVP 27,95 €





**RSL Drava Unisex Tee** Item No.: 202312 Colour: Pistol UVP 27,95 €

Material: 100% Polyester • Comfortable fit • Regular in size Unisex size: 6 years - XXXL • Women size: XS - XXL











RSL Luton Unisex Tee Item No.: 202407 Colour: Autumn Maple UVP 39,95 €



RSL Milton Unisex Tee Item No.: 202409 Colour: Forest Biome UVP 39,95 €

> Material: 100% Polyester • Comfortable fit • Regular in size Unisex size: 6 years - XXXL • Women size: XS - XXL

#### **#PASSIONFORACTION - APPAREL**



RSL Luton Women Tee Item No.: 202408 Colour: Autumn Maple UVP 39,95 €



RSL Milton Women Tee Item No.: 202410 Colour: Forest Biome UVP 39,95 €

RSL

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ANDREAS SØNDERGAARD Men's Double No. 2







#### **#PASSIONFORACTION - APPAREL**



RSL Roma Unisex Jacket Item No.: 202327 Colour: Black UVP 69,95 €

Material, Jacket: 92% Polyester, 8% Spandex (Shell), 100% Polyester (Mesh)

• Comfortable fit • Regular in size

Unisex size: 6 years - XXXL



RSL Eagle Zip Hoodie Item No.: 202225, Colour: Black UVP 59,95 € Material, Zip Hoodie: 60% Cotton, 40% polyester • Comfortable fit • Regular in size • Unisex size: 6 years - XXXL





RSL Core Hoodie Item No.: 202225, Colour: Burgundy UVP 69,95 € Unisex size: XXS - XXXL



#### **#PASSIONFORACTION - APPAREL**



Material: 91% polyester, 9% Elastane • Comfortable fit • Regular in size Unisex size: XXS - XXXL



Material: 100% Waffle polyester • Comfortable fit • Regular in size Unisex size: XXS - XXXL

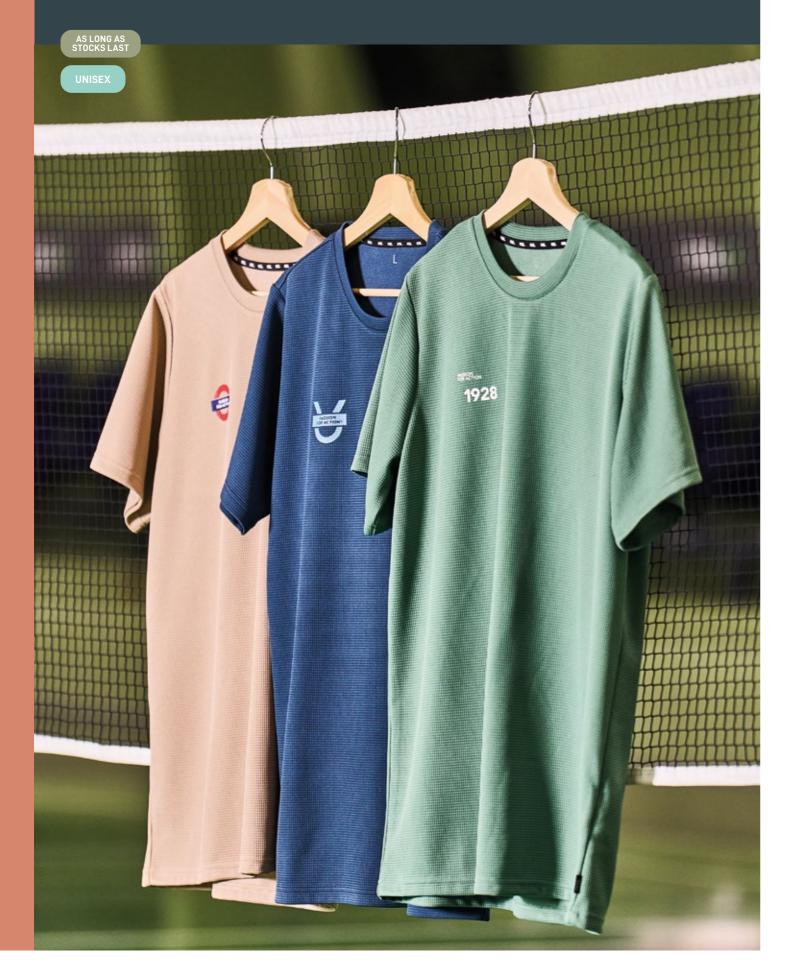
#### **#PASSIONFORACTION - APPAREL**



**RSL Kent Longsleeve** Item No.: 202426, Colour: Midnight Navy UVP 44,95 €







Material: 100% Waffle polyester • Comfortable fit • Regular in size Unisex size: XXS - XXXL



Material: 100% Waffle polyester • Comfortable fit • Regular in size Unisex size: XXS - XXXL

#### **#PASSIONFORACTION - APPAREL**



**RSL Dower Tee** Item No.: 202415, Colour: Pebble UVP 39,95 €

**RSL Romney Tee** Item No.: 202419, Colour: Midnight Navy UVP 39,95 €



**RSL Ashford Tee** Item No.: 202417, Colour: Green UVP 39,95 €









Material: Orlando Pants: 100% Polyester • Material: Milano Pants: 92% polyester og 8% spandex • Regular in size

Unisex size: 6 years - XXXL



**RSL Denver Unisex Shorts** Item No.: 201806, Colour: Black UVP 39,95 €







**RSL Mimer Unisex Shorts** Item No.: 202030, Colour: White UVP 39,95 €



**RSL Hampton Unisex Shorts** Item No.: 202430, Colour: Autumn Maple Item No.: 202431, Colour: Autumn Maple UVP 39,95 €

**RSL Amber Women Shorts** UVP 39,95 €

Material: 100% polyester • Regular in size. Material: Hampton Shorts/Amber Women Shorts: 89% polyester, 11% Elastan

Unisex size: 6 years - XXXL • Women size: 6 years - XXL

I 32 I RSL PRODUCTCATALOG25

#### **#PASSIONFORACTION - APPAREL**

# HOW TO CHOOSE YOUR RACKET

It can be difficult to choose a new racket, so we have tried to make it easy for you! The most important factors when to choose a new racket are, the balance point and the stiffness in the shaft.

If you play a head heavy racket (a balance point on 300 mm and above) you will get more power in your strokes, and with a head light racket (a balance point below 300 mm), you will get faster movements with your racket.

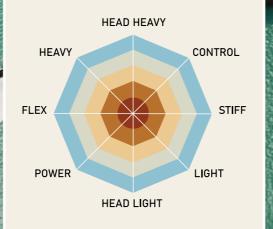
If you are looking for a racket with more control, it could be useful with a stiff shaft in your racket. But if you are beginner or a player that needs a bit more power, then a softer shaft could be a way to improve your game.

For each racket we have created a diagram that describes the characteristics of the individual RSL models.

We hope you find the racket that suits your game.



#### We've made it easy for you:





#### **#PASSIONFORACTION - RACKETS**

## WHAT DOES FLEXIBILITY MEAN FOR YOUR GAME

## STIFFO-OFLEXIBLE

When you use a flexible shaft in the racket, it means you get more power. If you are looking for massive control, you must choose a racket with a stiff shaft.

You have to decide for yourself what you need from you racket.

The decision about the flexibility of the shaft, is a way to give more power or control in your strokes, but this is often in combination with other characteristics in the racket such as weight and balance.

Typically, a flexible shaft is most often combined with a lighter or more head-light racket, and a stiffer shaft is most often combined with slightly heavier and/or more head-heavy or even balanced racket.

## MS10000V2

This racket is for the ambitious tournament player, who wants to control the game in all aspects. The racket has a frame widening from 2 o'clock to 10 o'clock, and again in the bottom of the head around the T-joint to stabilize the head, and make the frame stronger.

RSL Master Speed 10000 is a bit head heavy, and has an extra stiff shaft to maximize control and feeling with the shuttle. If you have the right feeling and touch, this racket will help you to improve both control and power in your game.

The racket is made of the best material, with a 30 tons graphite in the head, and a 40 tons graphite in the shaft.

#### Master Speed 10000V2

Item No.: MS10000V2

Flexibility Extra Stiff Weight 3U Balance 300 mm Max tension 30 lbs **UVP 209,95 €** 



RACKET WITH

## MS9900

This racket has an exceptional new technology that enables a super thin shaft at only 6 mm, which gives a faster swing and more help in your strokes. RSL Master Speed 9900 has a medium flexible shaft and a balance point at 292 mm, which provide you both speed and is forgiving in your game. The racket is made of the best material, with a 30 tons graphite in the head, and a 46 tons graphite in the shaft.

#### **#PASSIONFORACTION - RACKETS**

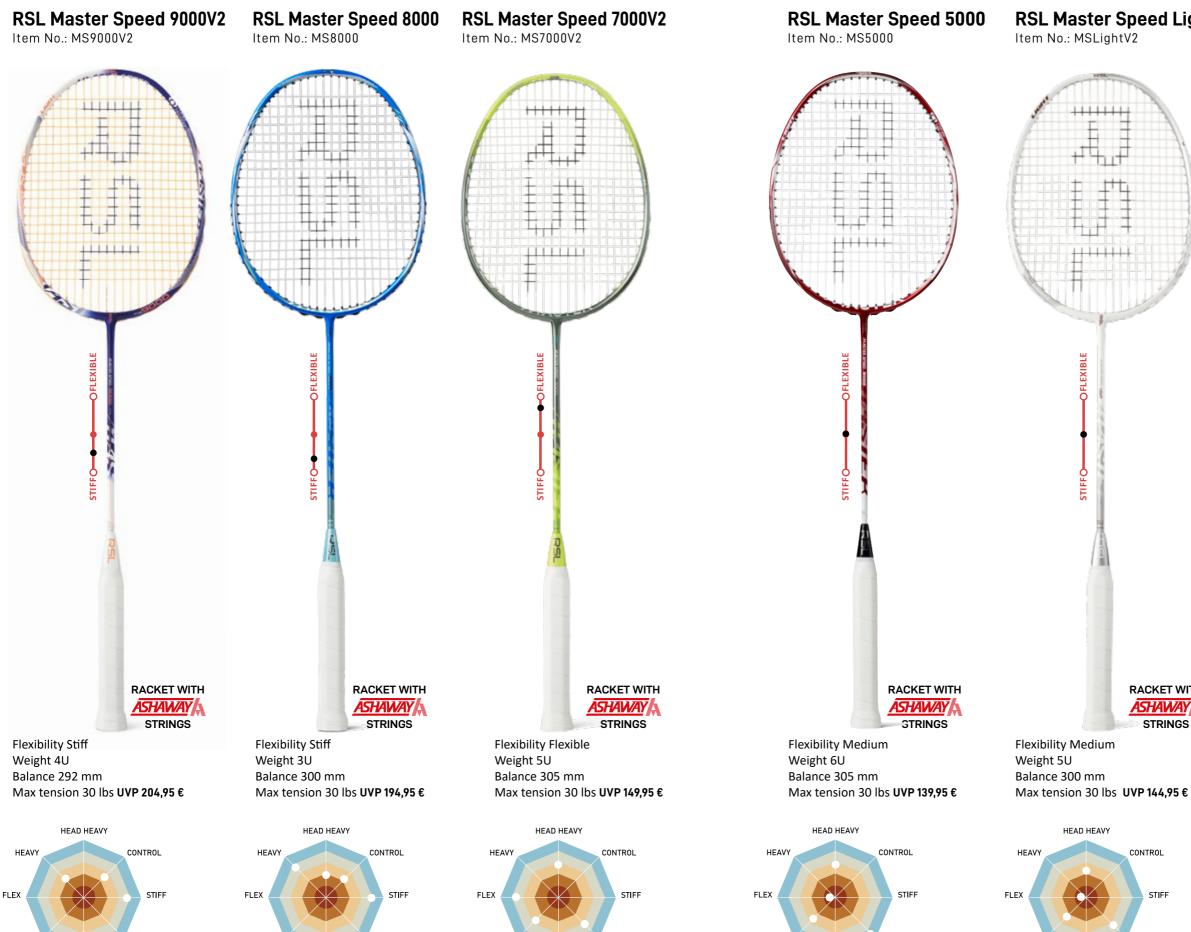
#### **RSL Master Speed 9900**

Item No.: MS9900

Flexibility Medium Weight 4U Balance 292 mm Max tension 30 lbs **UVP 209,95 €** 







POWER

LIGHT

HEAD LIGHT

POWER

LIGHT

HEAD LIGHT

HEAD LIGHT

LIGHT

POWER

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HEAD LIGHT

POWER

#### **#PASSIONFORACTION - RACK** IS

#### **RSL Master Speed LightV2**



CONTROL

STIFF

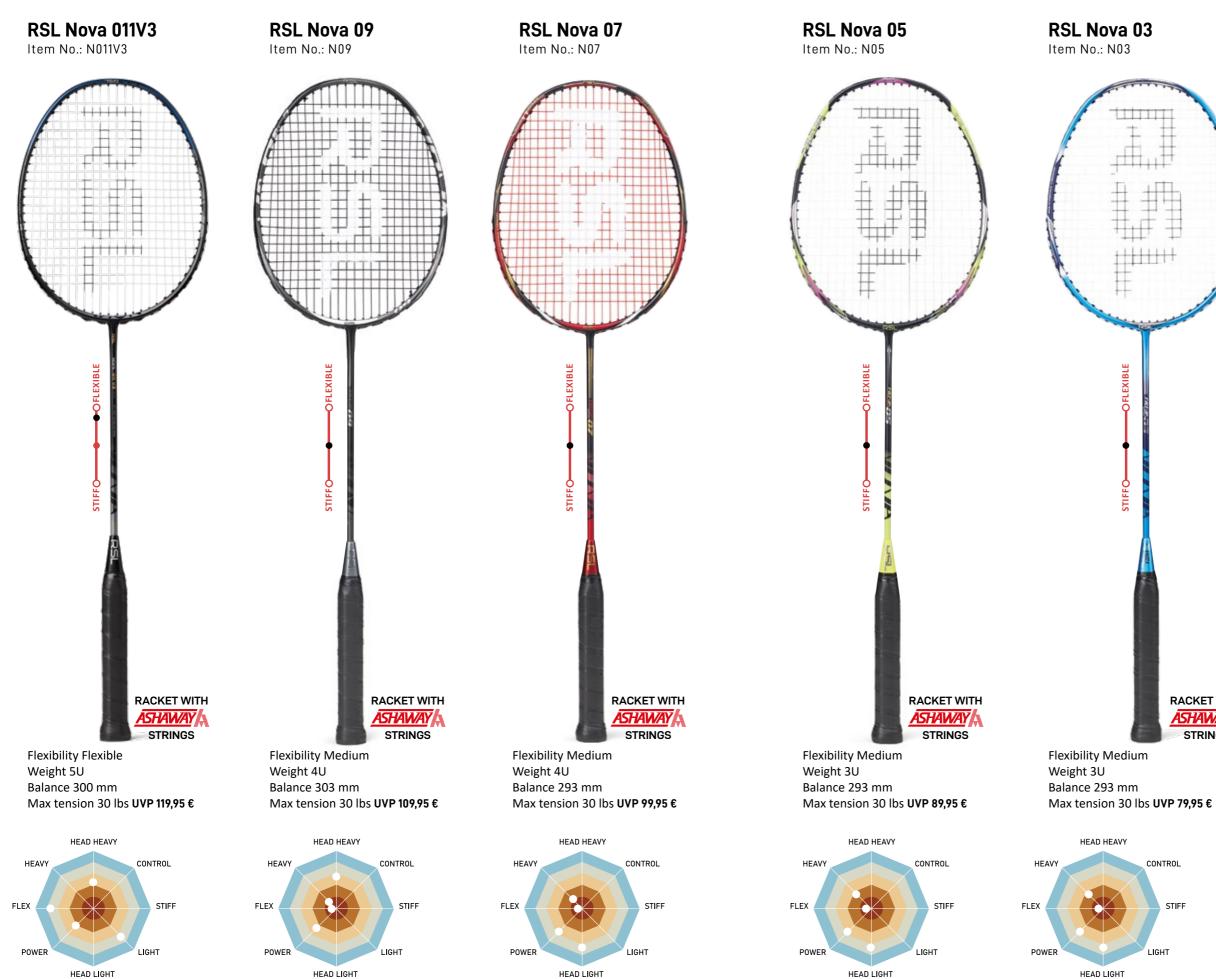
LIGHT

HEAD LIGHT

POWER

RSL PRODUCTCATALOG25

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#### **#PASSIONFORACTION - RACKETS**

## Accessories for Rackets

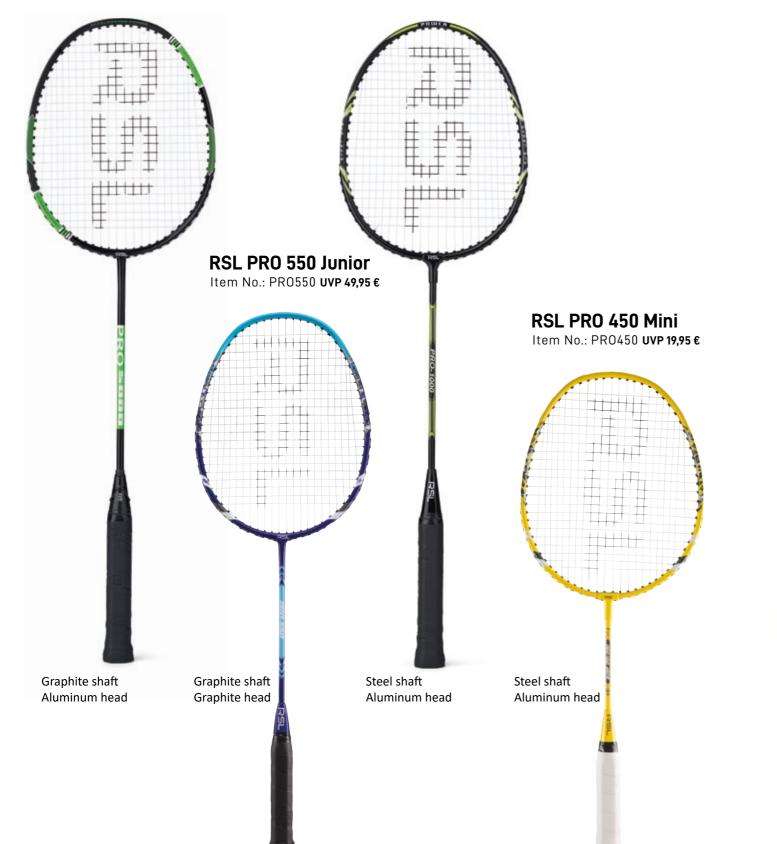
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OVERC

RACKET WITH ASHAWAY STRINGS

CONTROL STIFF LIGHT

**RSL PRO 1000** Item No.: PR01000 **UVP 19,95 €** 



## SCHOOL BAG WITH RACKETS, SHUTTLES, AND NET



#### **RSL/Badminton Europe School Bag**

Item No.: BE23

Contains following: 16 pcs. RSL PRO1000 rackets 4 pcs. 1/2 dusin RSL Nylon shuttles 4 pcs. RSL net **UVP 239,95 €** 

**RSL PRO 5000** 

Item No.: PR05000 UVP 24,95 €

#### **#PASSIONFORACTION - RACKETS**



and contribute to develop different badminton projects all over Europe.



# **RSL TEAM RACKET BAG X 6**

Item No.: RB914 Racket Bag, For 6 rackets

Colour: Green, Grey Size: 720 x 310 x 220 mm UVP 69,95 €



Item No.: RB913 Racket Bag, For 6 rackets

Colour: Blue Size: 720 x 310 x 220 mm UVP 69,95 €

#### **#PASSIONFORACTION - BAGS**

## Both bags are made of durable materials





#### **#PASSIONFORACTION - BAGS**



RSL Explorer 3.0 Backpack Item No.: RB901

Colour: Olive Size: 310 x 490 x 200 mm UVP 59,95 €









UVP 14,95 €

#### **#PASSIONFORACTION - BAGS**

#### **RSL Explorer 3.6 Sports Bag**

Item No.: RB939 Sports Bag

Color: Black, Red Size: 725 x 330 x 200 mm UVP 109,95 €

This sports bag is perfect for the player who wants a bag, where you can have all your equipment for training and tournaments. The bag is water resistant, and it is produced with the best materials, so the durability is on top.

It comes with several of compartments for ex. shoes, apparel, rackets, and other related items. **#PASSIONFORACTION - BAGS** 

rements as an active badminton player

# PRO LINE - NEW SERIES OF BAGS

# <section-header> Fully meets your requirements PROLINE - NEW Image: Comparison of the system of the s



#### RSL Pro Line Racket Bag X 6

Item No.: RB906 For 6 rackets

Colour: Black Size: 725 x 300 x 245 mm UVP 79,95 €

#### **RSL Pro Line Racket Bag X 12** Item No.: RB912 For 12 rackets

Colour: Black Size: 725 x 300 x 335 mm UVP 89,95 €

#### **RSL Pro Line Duffel Bag**

Item No.: RB900 Weekend Bag

Colour: Black Size: 490 x 280 x 245 mm UVP 39,95 €



#### **RSL Pro Line Backpack**

Item No.: RB902 Back Pack

Colour: Black Size: 330 x 480 x 200 mm UVP 59,95 €

#### Our best-selling badminton bag



## **RSL EXPLORER 3.4 EXTENDER**

Item No.: RB930 Can be expanded to almost double size

Colour: Black Size: 750 x 300 x 260 mm Extended measure, size: 750 x 300 x 390 mm UVP 129,95 €

## **BACK IN STOCK BAG ON WHEELS**

#### **RSL Explorer 4.1 Trolley Bag**

Item No.: RB938 Trolley Bag - On wheels

Colour: Black, Yellow Size: 720 x 330 x 360 mm UVP 199,95 €







#### **RSL Tour Backpack** Item No.: RB908 Backpack

Colour: Black, Grey Size: 500 x 300 x 220 mm UVP 69,95 €

RSL Tour Backpack is a high-end multifunctional bag, with compartments for rackets, laptop, shoes, and many other items.

Use it for both training and leisure

#### **#PASSIONFORACTION - BAGS**

#### **RSL Tour Square Bag**

Item No.: RB907 Square Bag

Colour: Black, Grey Size: 730 x 240 x 320 mm UVP 79,95 €

RSL Tour Square Bag is a bag for the ambitious player who needs space for all the badminton equipment for both practice and tournament. This bag has a thermo compartment for the rackets, a shoe compartment and several of compartments for other related items.



#### **#PASSIONFORACTION - ACCESSORIES**



RSL Candybox Overgrip x 60 Item No.: 515, Colour: Black, White, Neon, Assorted, 60 pcs in box UVP 109,95 €



RSL Overgrip x 3 Item No.: 520, Colour: White, Black, Red, Yellow, 3 pcs in package. For all rackets UVP 12,95 €







RSL Replacement Grip x 2 Item No.: 530, Colour: White, Black, Red, Yellow, 2 pcs in package. With anti-slip and good absorption UVP 12,95 €



RSL Towel Coil Item No.: 545, Colour: White, Black, Red, Yellow, Light Blue UVP 39,95 €





RSL Headband Item No.: 310, Colour: Black, White UVP 9,95 €





RSL Waterbottle Item No.: 411, Colour: Transparent **UVP 8,95 €** 

RSL Waterbottle Item No.: 413, Colour: Blue **UVP 8,95 €** 



RSL Towel Item No.: 305, Colour: Black, White, 50x100 cm UVP 24,95 €



RSL Toilet Bag Item No.: RB904, Colour: Black UVP 19,95 €









#### **#PASSIONFORACTION - ACCESSORIES**

RSL Wristband Item No.: 309, Colour: Black, White, Red UVP 7,95 €





RSL Waterbottle Item No.: 414, Colour: Pebble **UVP 8,95 €** 



RSL Towel Item No.: 306, Colour: Pebble, White, 50x100 cm UVP 24,95 €

# **COMFORTABLE SOCKS**



RSL Performance Socks, Unisex Item No.: RS2952, Colour: Black Size: 39-41, 42-47 UVP 13,95 €

Material: 65% Polyester 26% Cotton 4% Nylon 5% Spandex RSL Premium Socks, Women Item No.: RS2951, Colour: White, Grey Size: 34-38, 39-41 UVP 14,95 €

Material: 5% Polyester 5% Cotton 84% Nylon 6% Spandex

ey Item No.: RS2950, Colour: White, Grey Size: 39-41, 42-47 UVP 14,95 €

> Material: 4% Polyester 4% Cotton 86% Nylon 6% Spandex



RSL Socks, Unisex Item No.: RS2931, Colour: White, Black Size: 34-38, 39-41 UVP 12,95 € RSL Socks, Unisex Item No.: RS2923, Colour: White, Grey Size: 34-38, 39-41, 42-47 UVP 12,95 €

Material: 86% Cotton 11% Nylon 3% Spandex



#### **#PASSIONFORACTION - ACCESSORIES**











in Schweden für d<mark>en</mark>

#### 4on Totaldry Spray

UVP: 19,95 €





# RSL

## **#PASSIONFORACTION**

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